

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

100 Beard Sawmill Road, Sixth Floor
Shelton, CT USA 06484-6150
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



BNP Media II, LLC
2401 W. Big Beaver Road
Suite 700
Troy, MI 48084-3333
Tel. No.: (248) 362-3700
FAX No.: (248) 362-0317
www.qualitymag.com

Official Publication of: None
Established: 1962
Issues Per Year: 13



FIELD SERVED

QUALITY serves manufacturing professionals involved in quality related activities in manufacturing industries and others allied to the field, as shown in paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are titled individuals in Corporate Management, Manufacturing Engineering, Manufacturing Management/Operations, Quality Management, Quality Engineering, Engineering/Technical, Research & Development and Purchasing as shown in Paragraph 3a.

PURPOSE

Included herein is a supplementary analysis of individuals who buy, specify, recommend or influence the purchase of: coordinate measuring machines (CMMs); automatic gauging equipment; handheld gages; surface analysis equipment; form measurement equipment; linear measurement equipment; non-contact inspection/measurement; materials test; environmental test; non-destructive test (NDT); data collection/acquisition; quality software; registration & certification services; calibration equipment & services; color measurement & appearance equipment; production equipment; vision systems components and/or sensors.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	99
Advertiser and Agency _____	2,199
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	1,080
TOTAL	3,378

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	51,008	100.0	51,006	100.0	2	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	51,008	100.0	51,006	100.0	2	-

2a. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	93	96	46,729	4,274	51,003
February _____	104	104	46,387	4,616	51,003
March _____	92	91	45,697	5,305	51,002
April _____	83	99	45,538	5,480	51,018
May _____	12,740	12,745	45,178	5,845	51,023
June _____	24	2	45,182	5,819	51,001
TOTAL	13,136	13,137			

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	34,236	19,731	17,353	1.14	01:37	02:49
February _____	32,836	19,106	16,957	1.13	01:35	02:44
March _____	39,732	22,591	20,081	1.12	01:31	02:39
April _____	31,286	16,791	14,623	1.15	01:29	02:46
May _____	29,216	16,212	14,026	1.16	01:31	02:44
June _____	33,418	16,621	14,467	1.15	01:28	02:56
AVERAGE:	33,454	18,509	16,251	1.14	01:32	02:46

*See Additional Data

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

This issue is -% or 18 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY TITLE								
					Corporate Management (A)	Manufacturing/Engineering (B)	Manufacturing/Management/Operations (C)	Quality Management (D)	Quality Engineering (E)	Engineering/Technical (F)	Research & Development (G)	Purchasing (H)	Other
Plastics and Rubber Products Manufacturing	3,629	7.1	3,125	504	614	498	699	1,121	379	177	116	25	-
Primary Metal Manufacturing	2,088	4.1	1,855	233	387	258	405	625	240	112	38	23	-
Fabricated Metal Product Manufacturing	10,412	20.4	9,231	1,181	2,617	1,521	2,046	2,760	939	341	81	107	-
Machinery Manufacturing	7,349	14.4	6,744	605	1,792	1,345	1,547	1,393	663	435	101	73	-
Computer & Electronic Product Manufacturing	4,611	9.0	3,931	680	823	1,172	698	856	554	393	77	38	-
Navigation, Measuring, Electromedical and Control Instruments Manufacturing	702	1.4	621	81	152	138	94	128	89	68	26	7	-
Electrical Equipment, Appliance, and Component Manufacturing	4,079	8.0	3,649	430	674	957	674	856	491	302	78	47	-
Other Transportation Equipment Manufacturing	1,487	3.0	1,351	136	211	346	322	283	192	83	31	19	-
Motor Vehicle, Body, Trailers, Parts	4,301	8.4	3,881	420	550	819	852	1,002	727	244	70	37	-
Aerospace Product/Parts Manufacturing	5,010	9.8	4,383	627	540	983	607	1,504	988	291	66	31	-
Medical Equipment and Supplies Manufacturing	4,015	7.9	3,406	609	662	549	552	1,231	593	278	115	35	-
Miscellaneous Manufacturing	2,080	4.1	1,879	201	479	329	404	505	168	123	55	17	-
Furniture & Fixtures	327	0.6	288	39	83	41	84	52	46	11	8	2	-
Energy Industry Manufacturing	933	1.8	834	99	123	184	156	216	140	76	23	15	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	51,023	100.0	45,178	5,845	9,707	9,140	9,140	12,532	6,209	2,934	885	476	-
PERCENT	100.0		88.5	11.5	19.0	17.9	17.9	24.6	12.2	5.8	1.7	0.9	-

- (A) Corporate Management titles include: CEO, President, Partner, Owner, Sr. Vice President, Vice President, Director, General Manager.
- (B) Manufacturing/Engineering titles include: Adv Eng, Applications Eng, Assoc Eng, Asst Eng, Auto Eng, Chief Eng, Comp Eng, Components Eng, Control Eng, Dir Eng, Electrical Eng, Eng Admin, Eng Section Head, Eng Specialist, Eng Supv, Engineer, Engineering Mgr, Mgr Equipment Eng, Fac Eng, Field Svc Eng, Ind Eng, Jr Eng, Lead Eng, Materials Eng, Mech Eng, Methods Eng, Mfg Eng, Mgr Ind Eng, Mold Eng, Plant Eng, Prd Eng, Prd Mgr, Principal Engineer, Process Eng, Service Eng, Sr Eng, Staff Eng, Tool Eng, Utilities Eng, VP Eng, & Mfg, VP Eng.
- (C) Manufacturing Management/Operations titles include: VP Mfg/Operations/Production, Director Mfg/Operations/Production, Manager Mfg/Operations/Production, Director Mfg Technology, Group Manager, Mfg Manager, Plant/Factory/Works Manager, Production Control Manager, Section Manager, Department Manager/Head, Division Manager/GM, General Foreman.
- (D) Quality Management titles include: Continuous Improvement Mgr/Dir/Coordinator, Compliance Dir/Mgr Corporate QA/QC Mgr, Director of QA/QC, Director of Six Sigma, Group Mgr Quality, Inspection Mgr/Coordinator, Inspection Supv/Mgr, Lean Mfg Mgr/Dir, Plant Quality Mgr, Process Mgr, Product Assurance Mgr/Coordinator, QA/QC Coordinator, QA/QC Foreman, QA/QC Leader, QA/QC Mgr, QA/QC Supv, Quality Systems Mgr, Quality Team Leader, Reliability Dir/Mgr, Safety Mgr/Dir, Senior QA/QC Mgmt, Test Mgr/Dir, VP Quality, VP Regulatory Affairs.
- (E) Quality Engineering titles include: Advanced Quality Eng, Calibration/Gage Technician, Chief Inspector, CMM Programmer/Technician, Director of Quality Engineering, Inspector, Metallurgical Eng, Metrology Eng, Principal Quality Eng, Prd Assurance/Product Quality Eng, QA/QC Analyst, QA/QC Auditor, QA/QC Consultant, QA/QC Eng, Six Sigma Blackbelt, Test Eng, Validation Eng, VP Quality Engineering.
- (F) Engineering/Technical titles include: Advisory Eng, Consulting, Consultant Eng, CTO, Designer, Design Eng, Drafter, Hardware Mgr, Maint Planner, Model Maker, Mold Maker, Software Eng, Tech Coord/Dir/Eng/Leader/Mgr, Technical Specialist, Technician, VP Tech.
- (G) Research and Development titles include: R&D VP/Dir/Mgr, R&D Technician, Product Development Dir/Mgr, Research Lab Dir/Mgr.
- (H) Purchasing titles include: Purchasing VP/Dir/Mgr/Agent, Procurement Dir/Mgr.

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2011

This is an analysis of 46,476 recipients or 91.1% who responded to the question, "Which of the following products do you recommend, specify, and/or buy in your job?" (See questionnaire used to elicit this data on the back of this report). Since any one respondent may have checked more than one response, the totals for each of these products should not be added together as the total may exceed the total circulation. This data is presented for statistical and marketing purposes only.

QUALITY BUYING INFLUENCE	Total Qualified	Percent Of Total
Coordinate Measuring Machines (CMMs)	21,762	42.7
Automatic Gauging Equipment	21,409	42.0
Handheld Gages	32,481	63.7
Surface Analysis Equipment	19,666	38.5
Form Measurement Equipment	18,924	37.1
Linear Measurement Equipment	25,637	50.2
Non-contact Inspection/Measurement	20,835	40.8
Materials Test	23,424	45.9
Environmental Test	16,018	31.4
Non-Destructive Test (NDT)	19,887	39.0
Data Collection/Acquisition	24,152	47.3
Quality Software	24,675	48.4
Registration & Certification Services	19,902	39.0
Calibration Equipment & Services	28,072	55.0
Color Measurement & Appearance Equipment	12,477	24.5
Production Equipment	25,217	49.4
Vision Systems/Components	8,317	16.3

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Direct Request:	31,637	19,386	-	45,178	5,845	51,023	100.0
a. Written	1,577	557	-	2,105	29	2,134	4.2
b. Telecommunication	22,431	15,976	-	34,706	3,701	38,407	75.3
c. Electronic	7,629	2,853	-	8,367	2,115	10,482	20.5
II. TOTAL – Request from recipient’s company:	-	-	-	-	-	-	-
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	-	-	-	-	-	-
III. TOTAL – Membership Benefit:	-	-	-	-	-	-	-
a. Individual	-	-	-	-	-	-	-
b. Organizational	-	-	-	-	-	-	-
IV. TOTAL – Communication from recipient or recipient’s company (other than request):	-	-	-	-	-	-	-
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	-	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer’s, distributor’s and wholesaler’s lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. TOTAL – Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	31,637	19,386	-	45,178	5,845	51,023	100.0
PERCENT	62.0	38.0	-	88.5	11.5	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function	45,178	5,845	51,023	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	45,178	5,845	51,023	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine	142	21	163	
New Hampshire	347	39	386	
Vermont	135	18	153	
Massachusetts	1,388	178	1,566	
Rhode Island	189	26	215	
Connecticut	1,094	93	1,187	
NEW ENGLAND	3,295	375	3,670	7.2
New York	2,143	259	2,402	
New Jersey	960	124	1,084	
Pennsylvania	2,337	273	2,610	
MIDDLE ATLANTIC	5,440	656	6,096	11.9
Ohio	3,334	466	3,800	
Indiana	1,767	235	2,002	
Illinois	3,360	420	3,780	
Michigan	2,761	336	3,097	
Wisconsin	2,014	263	2,277	
EAST NO. CENTRAL	13,236	1,720	14,956	29.3
Minnesota	1,448	180	1,628	
Iowa	610	75	685	
Missouri	884	114	998	
North Dakota	106	10	116	
South Dakota	134	20	154	
Nebraska	307	40	347	
Kansas	527	72	599	
WEST NO. CENTRAL	4,016	511	4,527	8.9
Delaware	73	13	86	
Maryland	458	66	524	
Washington, DC	17	3	20	
Virginia	684	77	761	
West Virginia	143	14	157	
North Carolina	1,298	168	1,466	
South Carolina	700	81	781	
Georgia	898	105	1,003	
Florida	1,253	155	1,408	
SOUTH ATLANTIC	5,524	682	6,206	12.2
Kentucky	711	78	789	
Tennessee	935	123	1,058	
Alabama	590	81	671	
Mississippi	230	21	251	
EAST SO. CENTRAL	2,466	303	2,769	5.4
Arkansas	337	45	382	
Louisiana	232	22	254	
Oklahoma	454	51	505	
Texas	2,461	370	2,831	
WEST SO. CENTRAL	3,484	488	3,972	7.8
Montana	37	9	46	
Idaho	140	14	154	
Wyoming	27	1	28	
Colorado	487	61	548	
New Mexico	130	9	139	
Arizona	561	102	663	
Utah	392	71	463	
Nevada	125	12	137	
MOUNTAIN	1,899	279	2,178	4.3
Alaska	13	2	15	
Washington	563	79	642	
Oregon	422	49	471	
California	4,550	638	5,188	
Hawaii	20	-	20	
PACIFIC	5,568	768	6,336	12.4
UNITED STATES	44,928	5,782	50,710	99.4
U.S. Territories	56	9	65	
Canada	190	53	243	
Mexico	-	-	-	
Other International	2	1	3	
APO/FPO	2	-	2	
TOTAL QUALIFIED CIRCULATION	45,178	5,845	51,023	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6 Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July-December 2008	January-June 2009	July-December 2009	January-June 2010	July-December 2010*	January-June 2011*
Total Audit Average Qualified	63,005	58,681	56,003	54,235	51,002	51,008
Qualified Non-Paid	63,004	58,680	56,002	54,234	51,000	51,006
Print Version Only	63,004	57,000	53,385	50,564	46,688	45,783
Digital Version Only	-	1,680	2,617	3,670	4,312	5,223
Qualified Paid	1	1	1	1	2	2
Print Version Only	1	1	1	1	2	2
Digital Version Only	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2010 - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.
 **NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

WEBSITE GLOSSARY:

- Unique Browsers:** An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
- Page Impressions:** The number of web pages successfully viewed by all browsers within the reporting period
- User Sessions:** A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
- Unique Browser Frequency:** The average number of user sessions per Unique Browser over the selected reporting period
- User Session Duration:** The average time a browser remained on the site per session
- Page Duration:** The average time a browser spent viewing any page(s) on the site

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	45,785	100.0	45,783	100.0	2	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	45,785	100.0	45,783	100.0	2	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	5,223	100.0	5,223	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	5,223	100.0	5,223	100.0	-	-

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:



PERIODICALS

There is no better time than right **NOW!**

We need to hear from you once a year:

Renew Today!

I wish to receive (continue receiving) QUALITY magazine FREE of charge. YES No

How would you like to receive your subscription?
 Digital Version of QUALITY (FREE)
 Print Version of QUALITY (FREE)

I would like to receive QUALITY magazine's FREE E-Newsletter. YES No

Signature (Printed) _____ Date _____ Street Address _____ ZIP Code _____
 City/State/Province _____ City/Postal Code _____
 Please Print Your First Name _____ Last Name _____ Business Phone _____ Business Fax _____
 Your Title (REQUIRED - Please Print) _____ Email Address _____

Company Name _____

Which of the following products do you recommend, specify and/or buy for your job? (List all that apply)

- 01 **Automated Measuring Machines (CMMs)** - In-line, manual and portable
- 02 **Automated Gaging Equipment** - In-process, part stream
- 03 **Statistical Control** - In-process, data capture, software, etc.
- 04 **Surface Analysis Equipment** - Protrusion, texture, wear, etc.
- 05 **Form Measurement Equipment** - Flexible, portable
- 06 **Form Measurement Equipment** - Fixed, high, bridge, etc.
- 07 **Linear Measurement Equipment** - Horizontal, vertical
- 08 **Non-Contact Inspection/Measurement** - Protrusion, roundness, etc.
- 09 **Machine Tools** - Lathes, mills, grinders, etc.
- 10 **Machine Tools** - Lathes, mills, grinders, etc.
- 11 **Machine Tools** - Lathes, mills, grinders, etc.
- 12 **Machine Tools** - Lathes, mills, grinders, etc.
- 13 **Machine Tools** - Lathes, mills, grinders, etc.
- 14 **Machine Tools** - Lathes, mills, grinders, etc.
- 15 **Machine Tools** - Lathes, mills, grinders, etc.
- 16 **Machine Tools** - Lathes, mills, grinders, etc.
- 17 **Machine Tools** - Lathes, mills, grinders, etc.
- 18 **Machine Tools** - Lathes, mills, grinders, etc.
- 19 **Machine Tools** - Lathes, mills, grinders, etc.
- 20 **Machine Tools** - Lathes, mills, grinders, etc.
- 21 **Machine Tools** - Lathes, mills, grinders, etc.
- 22 **Machine Tools** - Lathes, mills, grinders, etc.
- 23 **Machine Tools** - Lathes, mills, grinders, etc.
- 24 **Machine Tools** - Lathes, mills, grinders, etc.
- 25 **Machine Tools** - Lathes, mills, grinders, etc.
- 26 **Machine Tools** - Lathes, mills, grinders, etc.
- 27 **Machine Tools** - Lathes, mills, grinders, etc.
- 28 **Machine Tools** - Lathes, mills, grinders, etc.
- 29 **Machine Tools** - Lathes, mills, grinders, etc.
- 30 **Machine Tools** - Lathes, mills, grinders, etc.
- 31 **Machine Tools** - Lathes, mills, grinders, etc.
- 32 **Machine Tools** - Lathes, mills, grinders, etc.
- 33 **Machine Tools** - Lathes, mills, grinders, etc.
- 34 **Machine Tools** - Lathes, mills, grinders, etc.
- 35 **Machine Tools** - Lathes, mills, grinders, etc.
- 36 **Machine Tools** - Lathes, mills, grinders, etc.
- 37 **Machine Tools** - Lathes, mills, grinders, etc.
- 38 **Machine Tools** - Lathes, mills, grinders, etc.
- 39 **Machine Tools** - Lathes, mills, grinders, etc.
- 40 **Machine Tools** - Lathes, mills, grinders, etc.
- 41 **Machine Tools** - Lathes, mills, grinders, etc.
- 42 **Machine Tools** - Lathes, mills, grinders, etc.
- 43 **Machine Tools** - Lathes, mills, grinders, etc.
- 44 **Machine Tools** - Lathes, mills, grinders, etc.
- 45 **Machine Tools** - Lathes, mills, grinders, etc.
- 46 **Machine Tools** - Lathes, mills, grinders, etc.
- 47 **Machine Tools** - Lathes, mills, grinders, etc.
- 48 **Machine Tools** - Lathes, mills, grinders, etc.
- 49 **Machine Tools** - Lathes, mills, grinders, etc.
- 50 **Machine Tools** - Lathes, mills, grinders, etc.

Mail this response card, or Renew Online @ www.qualitymag.com

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Catherine M. Ronan, Corporate Audience Audit Manager
 Rita M. Fomia, Corporate Strategy Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:
 This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed June 27, 2011
 State Michigan
 County Oakland
 Received by BPA Worldwide June 27, 2011
 Type PSJ
 ID Number Q002Y01