

# Quality

***THE leading magazine used by quality professionals  
in the manufacturing workplace.***

## **Quality Top 25 Aerospace Companies\***

<b>COMPANY</b>	<b>SUBSCRIBERS</b>	<b>COMPANY</b>	<b>SUBSCRIBERS</b>
LOCKHEED MARTIN	187	ROCKWELL COLLINS	35
BOEING	130	EATON AEROSPACE	34
HONEYWELL	110	ROLLS ROYCE	30
NORTHROP GRUMMAN	105	ITT	29
RAYTHEON	82	CESSNA	28
GENERAL ELECTRIC	75	BELL HELICOPTER/TEXTRON	28
GOODRICH	74	ALCOA INC	27
L 3 COMMUNICATIONS	65	VOUGHT AIRCRAFT	27
PRATT & WHITNEY	61	AEROJET	25
BAE SYSTEMS	52	SIKORSKY AIRCRAFT	24
PARKER HANNIFIN	49	MOOG INC	23
ATK	40	SPIRIT AEROSYSTEMS	21
GENERAL DYNAMICS	37	UNISON INDUSTRIES	20
HAMILTON SUNDSTRAND	37		

**Concentrated Reach to Key Companies in the Quality Market**

[www.qualitymag.com](http://www.qualitymag.com) • [www.ndtmag.com](http://www.ndtmag.com) • [www.visionsensorsmag.com](http://www.visionsensorsmag.com)

**Publisher**

**Thomas Sloma-Williams**  
(703) 538-6633  
Fax: (248) 502-1024  
williamst@bnpmedia.com

**Barbara Grim**  
(856) 358-4800  
Fax: (856) 358-0900  
grimb@bnpmedia.com

**Bill DeYoe**  
(704) 822-6434  
Fax: (704) 822-6834  
deyoe@bnpmedia.com

**Buck Bicek**  
(630) 971-0904  
Fax: (248) 502-1086  
bicekb@bnpmedia.com

**Sunny Coverly**  
(610) 932-8350  
Fax: (248) 283-6587  
coverlys@bnpmedia.com

\*Publisher's own data.

# Quality

*THE leading magazine used by quality professionals  
in the manufacturing workplace.*

## **Quality Top 25 Computer and Electronic Companies\***

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
MOTOROLA	50	MICRON TECHNOLOGY	17
HEWLETT PACKARD	47	LOCKHEED MARTIN	16
IBM	39	BOSE CORP	15
GENERAL ELECTRIC	24	HUTCHINSON TECHNOLOGY	15
SEAGATE TECHNOLOGY	24	L3 COMMUNICATIONS	15
HARRIS CORP	22	ROCKWELL AUTOMATION	15
HONEYWELL	22	XEROX CORP	15
TYCO ELECTRONICS	22	CISCO SYSTEMS	13
ALCATEL-LUCENT	19	LEXMARK	13
BENCHMARK ELECTRONICS	19	RAYTHEON	13
INTEL CORP	18	AGILENT TECHNOLOGIES	12
MOLEX INC	18	EASTMAN KODAK	12
GENERAL DYNAMICS	17		

**Concentrated Reach to Key Companies in the Quality Market**

[www.qualitymag.com](http://www.qualitymag.com) • [www.ndtmag.com](http://www.ndtmag.com) • [www.visionsensorsmag.com](http://www.visionsensorsmag.com)

**Publisher**

**Thomas Sloma-Williams**  
(703) 538-6633  
Fax: (248) 502-1024  
williamst@bnpmedia.com

**Barbara Grim**  
(856) 358-4800  
Fax: (856) 358-0900  
grimb@bnpmedia.com

**Bill DeYoe**  
(704) 822-6434  
Fax: (704) 822-6834  
deyoe@bnpmedia.com

**Buck Bicek**  
(630) 971-0904  
Fax: (248) 502-1086  
bicekb@bnpmedia.com

**Sunny Coverly**  
(610) 932-8350  
Fax: (248) 283-6587  
coverlys@bnpmedia.com

\*Publisher's own data.

# Quality

*THE leading magazine used by quality professionals  
in the manufacturing workplace.*

## Quality Top 25 Medical Companies\*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
MEDTRONIC	99	CARDINAL HEALTH	27
BOSTON SCIENTIFIC	80	ST. JUDE MEDICAL	24
ABBOTT LABORATORIES	73	STRYKER	24
GENERAL ELECTRIC	63	ETHICON	23
PHILIPS	46	SIEMENS	23
ZIMMER	46	JOHNSON & JOHNSON	21
BECKMAN COULTER	38	SMITH & NEPHEW	21
ALCON LABS	37	ACCELLENT	17
BECTON DICKINSON	36	TELEFLEX MEDICAL	17
C R BARD	33	3M	16
COVIDIEN	32	BAUSCH & LOMB	15
WYETH	32	BAYER HEALTHCARE	15
BAXTER HEALTHCARE	28		

**Concentrated Reach to Key Companies in the Quality Market**

[www.qualitymag.com](http://www.qualitymag.com) • [www.ndtmag.com](http://www.ndtmag.com) • [www.visionsensorsmag.com](http://www.visionsensorsmag.com)

**Publisher**

**Thomas Sloma-Williams**  
(703) 538-6633  
Fax: (248) 502-1024  
williamst@bnpmedia.com

**Barbara Grim**  
(856) 358-4800  
Fax: (856) 358-0900  
grimb@bnpmedia.com

**Bill DeYoe**  
(704) 822-6434  
Fax: (704) 822-6834  
deyoew@bnpmedia.com

**Buck Bicek**  
(630) 971-0904  
Fax: (248) 502-1086  
bicekb@bnpmedia.com

**Sunny Coverly**  
(610) 932-8350  
Fax: (248) 283-6587  
coverlys@bnpmedia.com

\*Publisher's own data.

# Quality

*THE leading magazine used by quality professionals  
in the manufacturing workplace.*

## Quality Top 25 Motor Vehicle Companies\*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GENERAL MOTORS	180	JOHNSON CONTROLS	28
FORD	144	NISSAN	27
CHRYSLER	134	VOLVO	27
DELPHI	86	INTERNATIONAL TRUCK & ENGINE	26
HONDA	82	EATON	25
FEDERAL MOGUL	59	ARVIN MERITOR	23
TOYOTA	58	DENSO	23
CONTINENTAL AUTOMOTIVE	53	TENNECO AUTOMOTIVE	22
TRW	53	ROBERT BOSCH CORP	21
ALLISON/CUMMINS	52	PACCAR	20
BORG WARNER	42	MITSUBISHI	19
DANA CORP	36	AISIN USA MFG	18
AUTOLIV	31	SUBARU	18

**Concentrated Reach to Key Companies in the Quality Market**

[www.qualitymag.com](http://www.qualitymag.com) • [www.ndtmag.com](http://www.ndtmag.com) • [www.visionsensorsmag.com](http://www.visionsensorsmag.com)

**Publisher**

**Thomas Sloma-Williams**  
(703) 538-6633  
Fax: (248) 502-1024  
williamst@bnpmedia.com

**Barbara Grim**  
(856) 358-4800  
Fax: (856) 358-0900  
grimb@bnpmedia.com

**Bill DeYoe**  
(704) 822-6434  
Fax: (704) 822-6834  
deyoe@bnpmedia.com

**Buck Bicek**  
(630) 971-0904  
Fax: (248) 502-1086  
bicekb@bnpmedia.com

**Sunny Coverly**  
(610) 932-8350  
Fax: (248) 283-6587  
coverlys@bnpmedia.com

\*Publisher's own data.

# Quality

***THE leading magazine used by quality professionals  
in the manufacturing workplace.***

## **Quality Top 50 NDT Companies\***

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GENERAL ELECTRIC	172	EMERSON	46	GKN	31
LOCKHEED MARTIN	114	ALCOA	45	ITW	31
PARKER HANNIFIN	86	CUMMINS	44	TRANE	31
GENERAL MOTORS	84	FEDERAL MOGUL	44	HONDA	29
CATERPILLAR	78	CONTINENTAL	43	TOYOTA	29
HONEYWELL	78	GENERAL DYNAMICS	42	ATK	28
NORTHROP GRUMMAN	76	MEDTRONIC	42	PHILIPS	28
CHRYSLER	75	TIMKEN	42	DANA CORP	27
EATON	70	TYCO	40	TELEDYNE	26
BOEING	69	ITT	39	mitsubishi	24
DELPHI	56	PRATT & WHITNEY	39	TENNECO	24
L 3 COMMUNICATIONS	55	BOSTON SCIENTIFIC	37	ZF INDUSTRIES	23
SIEMENS	54	TRW	37	ROLLS ROYCE	22
FORD	50	WHIRLPOOL	33	ARVIN MERITOR	21
GOODRICH	50	BORG WARNER	32	ETHICON/JOHNSON & JOHNSON	21
RAYTHEON	47	JOHN DEERE	32	HAMILTON SUNDSTRAND	21
BAE SYSTEMS	46	JOHNSON CONTROLS	32	VOLVO	21
COOPER	46				

**Concentrated Reach to Key Companies in the Quality Market**

[www.qualitymag.com](http://www.qualitymag.com) • [www.ndtmag.com](http://www.ndtmag.com) • [www.visionsensorsmag.com](http://www.visionsensorsmag.com)

**Publisher**

**Thomas Sloma-Williams**  
(703) 538-6633  
Fax: (248) 502-1024  
williamst@bnpmedia.com

**Barbara Grim**  
(856) 358-4800  
Fax: (856) 358-0900  
grimb@bnpmedia.com

**Bill DeYoe**  
(704) 822-6434  
Fax: (704) 822-6834  
deyoew@bnpmedia.com

**Buck Bicek**  
(630) 971-0904  
Fax: (248) 502-1086  
bicekb@bnpmedia.com

**Sunny Coverly**  
(610) 932-8350  
Fax: (248) 283-6587  
coverlys@bnpmedia.com

\*Publisher's own data.

# Quality

*THE leading magazine used by quality professionals  
in the manufacturing workplace.*

## **Quality Top 25 Plastics and Rubber Companies\***

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GOODYEAR TIRE & RUBBER	28	SEAQUIST CLOSURES	11
PARKER HANNIFIN	25	COOPER TIRE & RUBBER	10
NYPRO	21	SEALED AIR CORP	10
BERRY PLASTICS	20	DUPONT	9
DART CONTAINER	18	FIRESTONE	9
GRAHAM PACKAGING	17	BIC CORP	8
BRIDGESTONE	16	MACK MOLDING CO	8
REXAM	15	MICHELIN	8
ITW	14	BOWLES FLUIDICS CORP	7
3M	13	CONSOLIDATED CONTAINER	7
EVCO PLASTICS	13	FEDERAL MOGUL	7
SAINT GOBAIN	13	FOAMEX	7
BEMIS	12	HONEYWELL	7

**Concentrated Reach to Key Companies in the Quality Market**

[www.qualitymag.com](http://www.qualitymag.com) • [www.ndtmag.com](http://www.ndtmag.com) • [www.visionsensorsmag.com](http://www.visionsensorsmag.com)

**Publisher**

**Thomas Sloma-Williams**  
(703) 538-6633  
Fax: (248) 502-1024  
williamst@bnpmedia.com

**Barbara Grim**  
(856) 358-4800  
Fax: (856) 358-0900  
grimb@bnpmedia.com

**Bill DeYoe**  
(704) 822-6434  
Fax: (704) 822-6834  
deyoe@bnpmedia.com

**Buck Bicek**  
(630) 971-0904  
Fax: (248) 502-1086  
bicekb@bnpmedia.com

**Sunny Coverly**  
(610) 932-8350  
Fax: (248) 283-6587  
coverlys@bnpmedia.com

\*Publisher's own data.

# Quality

***THE leading magazine used by quality professionals  
in the manufacturing workplace.***

## **Quality Top 50 Vision & Sensors Companies\***

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GENERAL ELECTRIC	181	HONDA	55	WHIRLPOOL	41
LOCKHEED MARTIN	116	SIEMENS	53	BORG WARNER	39
PARKER HANNIFIN	114	CONTINENTAL	52	ITT	39
GENERAL MOTORS	112	ALCOA	51	PRATT & WHITNEY	38
CHRYSLER	100	BAE SYSTEMS	51	GKN	36
HONEYWELL	90	BOSTON SCIENTIFIC	50	3M	35
CATERPILLAR	89	ITW	48	ATK	35
DELPHI	87	COOPER	46	MOLEX	34
EATON	85	EMERSON	46	JOHNSON CONTROLS	33
FORD	78	GENERAL DYNAMICS	46	DANA CORP	32
NORTHROP GRUMMAN	78	TIMKEN	46	mitsubishi	30
BOEING	70	TRW	46	COVIDIEN	29
FEDERAL MOGUL	67	CUMMINS	45	REXAM	29
L 3 COMMUNICATIONS	67	GOODRICH	44	TELEDYNE	29
RAYTHEON	60	PHILIPS	44	JOHNSON & JOHNSON/ETHICON	28
MEDTRONIC	59	JOHN DEERE	43	BECTON DICKINSON	27
TYCO	57	TOYOTA	41		

**Concentrated Reach to Key Companies in the Quality Market**

[www.qualitymag.com](http://www.qualitymag.com) • [www.ndtmag.com](http://www.ndtmag.com) • [www.visionsensorsmag.com](http://www.visionsensorsmag.com)

**Publisher**

**Thomas Sloma-Williams**  
(703) 538-6633  
Fax: (248) 502-1024  
williamst@bnpmedia.com

**Barbara Grim**  
(856) 358-4800  
Fax: (856) 358-0900  
grimb@bnpmedia.com

**Bill DeYoe**  
(704) 822-6434  
Fax: (704) 822-6834  
deyoew@bnpmedia.com

**Buck Bicek**  
(630) 971-0904  
Fax: (248) 502-1086  
bicekb@bnpmedia.com

**Sunny Coverly**  
(610) 932-8350  
Fax: (248) 283-6587  
coverlys@bnpmedia.com

\*Publisher's own data.