

## 2009 BUYERS GUIDE

Available in Print  
and Online!

Be seen for an entire year!  
Get 12 months' benefit for  
the price of 1 ad!

### Display Advertising Opportunities

Make the biggest splash for your company with  
a display ad and get these valuable bonuses.

- Unlimited Product Listings
- FREE Supplier Logo
- FREE Bolding
- FREE HOT LINK
- Improved Search Ranking Online (appear 2nd)
- FREE 35-Word Online Company Description
- FREE Distributor and Mfr. Rep. Listings Online
- Discounted Product Logos, \$50 each
- Discounted Premium Package Upgrade, \$395

### Listing Opportunities

- ✓ **BASIC LISTING:** Receive a free listing in the print & online version of the Quality Directory
- ✓ **PREMIUM LISTING:** Appear first online with live links, spec sheets, company logo, product photo, and much more! (see back for details)
- ✓ **LOGOS:** Get your company to stand out with a logo in the print and/or online version

Listing Deadline: **August 29, 2008**

Advertising Deadline: **October 15, 2008**

**NEW Online Options!**

- Product Specific Banner Ads
- RFP
- Video
- Tile Ads

See reverse for more information...



# Quality 2009 BUYERS GUIDE

BE FOUND, BE NOTICED, BE CONTACTED — *In Print & Online*

Reach and impact *Quality's* audience of 64,013 in print and 30,000+ visitors/month online at [www.qualitymag.com](http://www.qualitymag.com)\*

## Basic Listing: FREE

In print and online versions in regular type. Limit of one free product code. If more than 1 code submitted without payment, the first will be used. Additional product code listings \$50/ea.

**Boldface Type:** Print version in Supplier & Product Sections \$130 (all product categories included in boldface type).

Metricon Corp.  
12 N. Main St.  
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(609) 737-1052  
Fax: (609) 737-1567  
[info@metricon.com](mailto:info@metricon.com)  
[www.metricon.com](http://www.metricon.com)

*FREE to Buyers Guide Display Advertisers.*

## Logo Ads: \$225

**YES! Please include our logo to make our company listing stand out. Buy five logos and receive two additional logos FREE!**

Supplier Locator Section in print and online, plus boldface type in print. Logos available in Product Section!



*Supplier Logos FREE for Buyers Guide Display Advertisers; Logos in the Product Listing Section, only \$50 each.*

# Quality

M A G A Z I N E

## Best Packages

**YES! I want to get the best exposure for my products in print and online!**

### Deluxe Listing: \$995

Boldface type in print supplier & product sections, Supplier logo in print & online, Hotlink to your Web site, online company description, online distributor and mfr. rep. listings and improved search ranking online (appear 2nd).

*FREE to Buyers Guide Display Advertisers.*

### Premium Listing: \$1,995

Includes Deluxe Listing PLUS, 3 Product Spec Sheets<sup>2</sup> and 3 Product Photos online, Premium Ranking and Designation in online search (appear 1st).

*Only \$395 for Buyers Guide Display Advertisers.*

**Upgrade your premium package with any of the following for \$250 each – only \$100 each for display advertisers!**

- Add your company to our online RFP and receive LEADS
- Add 1 Video to your online listing
- Add 3 Product Specific Banner Ads to appear online every time those products are accessed
- Add 1 Tile Ad online to appear on all software guide results pages

<sup>2</sup>Product Spec Sheets are single informational documents in pdf format.

## Quality Online Buyers Guide

1. **Keyword Product Search** of the Buyers Guide allows buyers to find exactly what they are looking for, every time. And because the search box runs throughout the *Quality* Web site, buyers can find you more often. Plus, the Buyers Guide is **linked to other BNP Media publications**, so more potential customers than ever before can access your listing online.
2. **Preferential Results** in the product search & alphabetical company search – Premium Listees **appear first** with a star designation!
3. **Company Detail** pages make it easier for buyers to scan your information, decide you're the company for them and contact you using live links! Plus you can now add Product Spec Sheets, Video and more to a premium listing online.

**See the Enclosed Form to Upgrade Your Listing**

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