

Who Reads Quality?

15 or More Subscribers in Each of these Companies

Reach over 9,200 Quality Magazine Subscribers at these 251 companies*

3M	BORG WARNER	FAIRCHILD	KENNAMETAL INC	NYPRO INC	ST JUDE MEDICAL
ABB INC	BOSCH	FAURECIA	KENWORTH TRUCK CO	OSRAM SYLVANIA	STRYKER
ABBOTT LABORATORIES	BOSE CORP	FEDERAL MOGUL	KOHLER CO	PACCAR INC	SUBARU
ACCELLENT	BOSTON SCIENTIFIC	FLOWERVE	KOYO CORP	PALL CORP	SUMITOMO
AEROFLEX	BRIDGESTONE	FMC TECHNOLOGIES	L3 COMMUNICATIONS	PANASONIC	SWAGELOK
AEROJET	BRIGGS & STRATTON	FORD MOTOR CO	LEGGETT & PLATT	PANDUIT	SYNTHES USA
AGILENT TECHNOLOGIES	CAMERON	FREESCALE SEMICONDUCTOR	LENNOX INDUSTRIES	PARKER AEROSPACE	TAC
AISIN USA	CAREFUSION	FREIGHTLINER	LEVITON MFG CO	PARKER HANNIFIN	TEAM INDUSTRIES
AK INDUSTRIES	CARRIER CORP	GARDNER DENVER	LINCOLN ELECTRIC	PCC	TELEDYNE
AKEBONO	CATERPILLAR	GATES CORP	LOCKHEED MARTIN	PENN ENGINEERING	TELEPHONICS
ALCOA	CESSNA AIRCRAFT	GENERAL DYNAMICS	LSI CORP	PENTAIR	TENNECO
ALCON	CHRYSLER	GENERAL ELECTRIC	MACK TRUCKS	PHILIPS	TEXAS INSTRUMENTS
ALLIANT TECHSYSTEMS	CISCO SYSTEMS	GENERAL MOTORS	MAHLE INC	PLEXUS	TEXTRON
ALLISON TRANSMISSION	CNH AMERICA	GENTEX CORP	MAHR FEDERAL	POLARIS INDUSTRIES	THERMO FISHER SCIENTIFIC
ALSTOM POWER	CONTINENTAL	GERDAU	MAXIM INTEGRATED PRODUCTS	PRATT & WHITNEY	THOMAS & BETTS
ALTEC INDUSTRIES	COOPER	GKN	MEDTRONIC	PRAXAIR	THYSSENKRUPP
AMETEK	CORNING INC	GOODRICH	MEGGITT	RAYTHEON	TIMKEN CO
AO SMITH	COVIDIEN	GOODYEAR TIRE & RUBBER	MERCEDES BENZ	REGAL BELOIT	TORO CO
APPLIED MATERIALS	CRANE	GRACO INC	MERCURY MARINE	REXAM	TOSHIBA
ARCELORMITTAL	CROWN EQUIPMENT CORP	GRAHAM PACKAGING	MERITOR	REXNORD	TOWER AUTOMOTIVE
ASCO	CTS CORP	GULFSTREAM AEROSPACE	METSO INC	ROBERT BOSCH	TOYOTA
ATK	CUMMINS INC	HAMILTON SUNDSTRAND	MICHELIN	ROCKWELL AUTOMATION	TRANE
AUTOLIV	CURTISS WRIGHT	HARLEY DAVIDSON	MICRON TECHNOLOGY	ROCKWELL COLLINS	TRICO
B E AEROSPACE	DANA CORP	HARRIS CORP	MINITUBISHI	ROLLS ROYCE	TRIUMPH
BABCOCK & WILCOX	DART CONTAINER	HENDRICKSON	MITUTOYO AMERICA	SAINT GOBAIN	TRW
BAE SYSTEMS	DELPHI	HEWLETT PACKARD	MODINE MFG	SANDIA NATIONAL LABS	TTM TECHNOLOGIES
BAKER HUGHES	DENSO	HITACHI	MOLEX INC	SANDVIK	TYCO
BALDOR	DEPUY	HONDA	MOOG INC	SANMINA-SCI	UNISON INDUSTRIES
BALL CORP	DETROIT DIESEL CORP	HONEYWELL	MOTOROLA	SAUER DANFOSS	US ARMED FORCES
BASF	DONALDSON CO	HOWMET CORP	MTD PRODUCTS	SCHNEIDER ELECTRIC	US STEEL
BAUSCH & LOMB	DRESSER RAND	HUTCHINSON	MUELLER CO	SCIENTECH	VALMONT INDUSTRIES
BAXTER HEALTHCARE	DRS	HYUNDAI	NACCO MATERIALS HANDLING	SEAGATE TECHNOLOGY	VERMEER MFG
BECKMAN COULTER	DUCOMMUN	IBM	NASA	SIEMENS	VISTEON
BECTON DICKINSON	DUPONT	INGERSOLL RAND	NATIONAL OILWELL VARCO	SIKORSKY AIRCRAFT	VOLVO
BELL HELICOPTER	EASTMAN KODAK	INTEL	NAVISTAR	SILGAN PLASTICS	VOUGHT AIRCRAFT
BEMIS	EATON	ITT	NEWPORT NEWS SHIPBUILDING	SKF USA	WESTINGHOUSE
BENCHMARK ELECTRONICS	ELECTROLUX	ITW	NEXTEER	SMITH & NEPHEW	WHIRLPOOL
BENDIX	ELLWOOD	JOHN DEERE	NISSAN	SMITHS MEDICAL	WOODWARD
BERRY PLASTICS	EMC CORP	JOHNSON CONTROLS	NORDSON CORP	SOLAR TURBINES INC	XEROX
BMW	EMERSON	JOY MINING MACHINERY	NORTHROP GRUMMAN	SPIRIT AEROSYSTEMS	ZF INDUSTRIES
BOEING	ENERSYS	KARL SCHMIDT UNISIA	NSK CORP	SPX CORP	ZIMMER
BOMBARDIER	ETHICON	KAWASAKI MOTORS	NUCOR	SQUARE D CO	

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in the manufacturing workplace.***

Sampling of Aerospace Companies who Rely on Quality for Information*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
LOCKHEED MARTIN	150	ATK	31
NORTHROP GRUMMAN	111	ROLLS ROYCE	30
GOODRICH	106	EATON	29
BOEING	102	ITT	29
HONEYWELL	97	MOOG INC	29
GENERAL ELECTRIC	62	SPIRIT AEROSYSTEMS	27
PRATT & WHITNEY	61	UNISON INDUSTRIES	27
L3 COMMUNICATIONS	60	ROCKWELL COLLINS	25
RAYTHEON	57	GENERAL DYNAMICS	23
PARKER HANNIFIN	55	CESSNA AIRCRAFT	22
TRIUMPH	37	GKN AEROSPACE	22
BAE SYSTEMS	34	ALCOA	20
BELL HELICOPTER/TEXTRON	34	B E AEROSPACE	20
HAMILTON SUNDSTRAND	33		

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Sampling of **Appliance Manufacturers** who Rely on *Quality* for Information*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GENERAL ELECTRIC	66	ELECTROLUX	16
WHIRLPOOL	65	BALDOR ELECTRIC	14
EMERSON	31	REGAL BELOIT	14
DELPHI	24	ROCKWELL AUTOMATION	14
EATON	24	HUBBELL	13
COOPER	23	MOLEX INC	13
SIEMENS	23	HONEYWELL	12
ABB INC	22	ELECTROCRAFT INC	10
PHILIPS	20	TRANE CO	10
SCHNEIDER ELECTRIC	20	TAC	10
SQUARE D	20	KIRBY CO	10
TYCO	17	BSH HOME APPLIANCES	10
AO SMITH	16		

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Sampling of **Medical Equipment Mfg. Companies** who Rely on *Quality* for Information*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
MEDTRONIC	64	3M	19
ABBOTT LABORATORIES	55	BAXTER HEALTHCARE	19
BOSTON SCIENTIFIC	55	BECTON DICKINSON	19
PHILIPS/RESPIRONICS	47	ST JUDE MEDICAL	19
COVIDIEN	41	C R BARD	18
GE HEALTHCARE	36	CAREFUSION	17
JOHNSON & JOHNSON/ ETHICON	31	SYNTHES USA	16
SIEMENS	25	THERMO FISHER SCIENTIFIC	16
ZIMMER	23	ACCELLENT	15
ALCON	22	SMITHS MEDICAL	15
BECKMAN COULTER	22	BAUSCH & LOMB	14
SMITH & NEPHEW	21	B BRAUN	14
STRYKER	20		

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Sampling of Motor Vehicle Companies who Rely on *Quality* for Information*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GENERAL MOTORS	122	CATERPILLAR	25
FORD	121	JOHNSON CONTROLS	25
CHRYSLER	104	TRW	25
HONDA	59	TENNECO	24
CONTINENTAL	58	NAVISTAR	23
TOYOTA	56	EATON CORP	22
FEDERAL MOGUL	46	GKN	20
DELPHI	43	MITSUBISHI	19
CUMMINS	41	PACCAR INC	19
BORG WARNER	37	DANA	18
AUTOLIV	28	SUBARU	18
NISSAN	27	MAHLE INC	18
VOLVO	26	ROBERT BOSCH	18

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Sampling of *Plastics & Rubber Mfg.* Companies who Rely on *Quality* for Information *

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GOODYEAR TIRE AND RUBBER	23	PHILLIPS	10
BERRY PLASTICS	21	SAINT GOBIAN	10
PARKER HANNIFIN	19	COOPER TIRE	9
BRIDGESTONE/FIRESTONE	17	MICHELIN	9
GRAHAM PACKAGING	17	PLASTIPAK PACKAGING INC	9
DART CONTAINER CORP	16	SEALED AIR CORP	9
CONTINENTAL	15	SILGAN PLASTICS	9
3M	13	TRICO	9
BEMIS	11	DOW CHEMICAL	8
EVCO PLASTICS	11	FREUDENBERG NOK	8
GATES CORP	10	TITAN TIRE CORP	8
INTERPLAST GROUP	10	TRELLEBORG	8
ITW	10		

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Companies Who Rely on **NDT** for Information *

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GENERAL ELECTRIC	169	FEDERAL MOGUL	46	TYCO	35
PARKER HANNIFIN	108	PHILIPS	45	ATK	34
LOCKHEED MARTIN	96	PRATT & WHITNEY	44	JOHNSON CONTROLS	33
HONEYWELL	78	TIMKEN	43	TOYOTA	30
NORTHROP GRUMMAN	78	WHIRLPOOL	43	BORG WARNER	29
CATERPILLAR	70	DELPHI	42	BOSTON SCIENTIFIC	29
GOODRICH	68	ITT	41	ITW	29
EATON	67	JOHN DEERE	40	COVIDIEN	28
GENERAL MOTORS	66	RAYTHEON	40	TRW	26
CONTINENTAL	64	GENERAL DYNAMICS	39	AUTOLIV	25
FORD	61	COOPER	38	MOTOROLA	25
SIEMENS	61	EMERSON	38	ROLLS ROYCE	25
L 3 COMMUNICATIONS	60	GKN	38	AMETEK	24
BOEING	58	MEDTRONIC	38	CARRIER	23
CHRYSLER	54	CUMMINS	37	MITSUBISHI	23
BAE SYSTEMS	53	HONDA	37	TENNECO	23
ALCOA	50	3M	35		

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Companies Who Rely on *Vision & Sensors* for Information*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GENERAL ELECTRIC	168	WHIRLPOOL	45	3M	34
PARKER HANNIFIN	120	ALCOA	44	GKN	34
LOCKHEED MARTIN	94	MEDTRONIC	44	TOYOTA	34
HONEYWELL	87	COOPER	43	AUTOLIV	31
EATON	86	JOHN DEERE	43	BORG WARNER	31
GENERAL MOTORS	83	RAYTHEON	43	ATK	30
FORD	78	TYCO	43	JOHNSON CONTROLS	30
NORTHROP GRUMMAN	74	CUMMINS	42	BOSTON SCIENTIFIC	28
GOODRICH	68	BAE SYSTEMS	41	mitsubishi	27
CATERPILLAR	66	EMERSON	41	TENNECO	27
FEDERAL MOGUL	60	PHILIPS	39	TRW	27
CHRYSLER	58	GENERAL DYNAMICS	36	COVIDIEN	26
L3 COMMUNICATIONS	58	ITT	36	ROLLS ROYCE	25
SIEMENS	58	TIMKEN CO	36	AMETEK	23
CONTINENTAL	56	HONDA	35	MOTOROLA	23
BOEING	55	ITW	35	SAUER DANFOSS	23
DELPHI	45	PRATT & WHITNEY	35		

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