

MID-NOVEMBER 2023

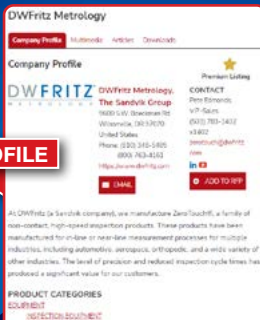
# Quality MAGAZINE

# 2024 BUYERS GUIDE

- *Quality* delivers a valuable audience of qualified manufacturing professionals focused on quality assurance and process improvement
- Premium Listings include a 12-month special feature in the eMagazine
- Place a display ad in the *Quality* Buyers Guide eBook and receive a free Deluxe listing in the online buyers guide

**LISTING DEADLINE: OCTOBER 13, 2023**

**PROFILE**



**DOWNLOADS**



**PHOTOS & VIDEO**



## BASIC LISTING – FREE

- Limited contact information (excludes email & website)
- 50-word company description
- 5 product categories

## LINKED LISTING – \$325

- Complete contact information
- 50-word company description
- Unlimited product categories
- Live Links to email & website

## DELUXE LISTING – \$1,025

(free with purchase of eBook ad)

- Complete contact information
- 50-word company description
- Unlimited product categories
- Live Links to email & website
- Color logo
- Improved positioning online

## PREMIUM LISTING – \$1,545

(\$600 with purchase of eBook ad)

- Complete contact information
- 50-word company description
- Unlimited product categories
- Live Links to email & website
- Color logo
- BEST positioning online
- Social Media linked icons
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- eMagazine Sponsorship feature

## ADDITIONAL OPTIONS

### SOCIAL MEDIA LINKS – \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.



### VIDEO – \$295

Put your company's message at buyers' fingertips live and in color on your listing page.

### HOMEPAGE LEADERBOARD AD – \$1000

Post your 728 x 90 ad to the homepage of the online buyers guide. Only 3 Ad Spaces Available!

### MEDIUM RECTANGLE AD – \$2500

Post your 300 x 250 ad to EVERY page of the online buyers guide. Ad is linked to your website and can be static or animated. (Limited space available)

