



Fully Digital, Made Even Better

Bring your sales message and product benefits to life by advertising in the *Quality* Buyers Guide eBook. This powerful marketing tool will reach and impact thousands of manufacturing professionals.

- >>Deployed twice annually
- >>Easy to save so users can access it at any time
- >>Simple to share with friends or colleagues
- >>Maximizes your ad performance with corresponding editorial to provide detailed info on your products & services

Ensure your content is visible when decision-makers are ready to buy! Reserve your space today.

BONUS: Free Deluxe Listing in Online Buyers Guide

SPONSORSHIP PACKAGES:

Half Page ad PLUS Half Page editorial

Full Page ad PLUS Full Page editorial

Exclusive Video Sponsor: Includes Full Page ad, Full Page editorial, Video Page, and Premium Listing online

Placement based on first come, first serve.

Select a section to advertise in...

- Inspection Equipment
- Management Services
- Measurement Equipment
- NDT
- Software
- Testing Equipment
- Testing/Inspection/Measurement Services
- Vision & Sensors

2024 CLOSING DATES:

AD CLOSE: October 1, 2024

MATERIALS DUE: October 4, 2024

eBook DEPLOYS: November 2024 & February 2025



Click here for live demo

AD SPECS

Single-page layout:

- **Full Page ad (vertical):**
1200px x 1600px (8" x 10.667")
- **Half Page ad (horizontal):**
1100px x 700px (7.333" x 4.667")
- Font size: 14pt or larger

LOGO SPECS

- Hi-res .eps, .ai (vector format), .jpg, .png
- Minimum height: 100 pixels

ARTICLE SPECS

- **Half Page:** 150 words in Word doc
- **Full Page options:**
 - ONE hi-res image (1000px x 600px) and 200 words of text
 - No image and 350 words of text
- **All images should be 300 dpi**

Quality
MAGAZINE

www.QualityMag.com/buyersguide



CONTACT US TODAY FOR MORE INFORMATION

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