



2021 Important Dates for Exhibitors

Please refer to [EXHIBITOR RESORUCES](#) for all important Exhibitor Information and order forms.

<u>DATE</u>	<u>ACTION ITEM</u>
ONGOING	<p>Promote your participation. Event logo & web ads available for exhibitors to use.</p> <p>Invite your customers for FREE! Your VIP code is “VIP + booth number” (Example: Booth 102 = VIP102)</p> <p>Press release submission for The Quality Show online Press Room – free exhibitor marketing! Submit your press release.</p>
August 6	<p>Pre-Show email request will be accepted from August 6 – October 5. Pre-show request form.</p> <p>You may send (1) email, scheduled to deploy from Aug. 27 – Oct. 25, 2021. Date availability is on first-served basis.</p>
August 31	Company Listing due for the online floor plan, on-site Show Guide and Mobile App. – REQUIRED
September 1	Proof of Liability Insurance Due. (Electronic copy-only, do not mail) – REQUIRED. View requirements.
September 30	Exhibitor Registration – Exhibitors receive (3) complimentary badges per 100nsf. Request code resent.
October 1	Booth Order discount deadline on booth carpet, furnishings and services. Carpet is required.
October 1	Lead Retrieval discount deadline. Order Lead Retrieval
October 5	Hotel discount room rate ends. onPeak is the ONLY official housing vendor for the Show. Book hotel.
October 6	<p>Post-Show email request will be accepted from October 6 – January 6. Post-show request form.</p> <p>You may send (1) email, scheduled to deploy from Oct. 29, 2021 - Jan. 27, 2022. Date availability is on first-served basis.</p>

SHIPPING

September 20 – October 14 Advance Warehouse shipping accepted

October 21 – October 25 Direct to Show Site shipping accepted

**Your exhibit space fees include ALL on-site drayage costs. But ONLY IF you ship direct to the convention center.*

MOVE-IN SCHEDULE		MOVE-OUT SCHEDULE
Thurs. Oct. 21	8:00am – 4:30pm <i>*booths 400nsf and larger freight-only</i>	Thurs. Oct 28
Fri. Oct. 22	8:00am – 4:30pm	2:00pm – 8:00pm
Sat. Oct. 23	8:00am – 12:00pm (noon)	
Sun. Oct. 24	HALL CLOSED	
Mon. Oct. 25	8:00am – 4:30pm	Fri. Oct. Oct 29
		8:00am – 2:00pm
<i>All exhibits must be fully installed by 7:00pm on 10/25/21 – no exceptions.</i>		
EXHIBIT HALL HOURS		
Tues. Oct. 26 10:00 am – 5:00 pm	Wed. Oct. 27 10:00 am – 5:00 pm	Thurs. Oct. 28 9:00 am – 2:00 pm
<i>‘Happy Hour’ Welcome Reception held on exhibit hall floor 3-5pm.</i>	<i>‘Pub Night’ Networking Reception held OFF floor 5-7pm.</i>	

Refer to the EXHIBITOR RESORUCES for additional details: www.qualitymag.com/quality-show/exhibitor-info