


2020 NDT EDITORIAL CALENDAR

Issue	February	March	April	June	July	August	October	November
Ad Close	1/4	2/5	3/4	5/3	6/4	7/3	9/4	10/4
Materials Due	1/8	2/7	3/6	5/7	6/7	7/8	9/6	10/8
Special Coverage	AUTOMOTIVE MEDICAL		AEROSPACE PLASTICS	AUTOMOTIVE MEDICAL	AEROSPACE PLASTICS	AUTOMOTIVE MEDICAL	AEROSPACE PLASTICS	AUTOMOTIVE MEDICAL
Features	Flaw Detection Compression Testing Fatigue Testing		Remote Visual Inspection First-Article Inspection Eddy Current	NDT Lab Services Leak Testing XRF Analyzers	NDT in Aerospace Ultrasonics Liquid Penetrant Testing	Helium Leak Testing Materials Analysis NDT Trends	Force Testing Additive Mfg Standards Computed Tomography	Additive Mfg Inspection NDT in Medical Magnetic Particle Inspection
Back to Basics: NDT & Materials Test	NDT Sourcebook <small>Display Advertisers receive a free Deluxe Listing and free Social Media Links</small>	Quality/NDT "How-To" Guide	Materials Test	NDT Standards/ Certification	Computed Tomography	Ultrasonics	Materials Analysis	NDT Training
Case Studies			Compliance Software Weld Process Monitoring	Portable Imaging NDT Standards	Holography Choose Right Equipment	Computed Tomography Transducers	Electromagnetic Testing Materials Analysis	Custom NDT Systems Corrosion Testing
e-Xtras (Digital-Only Features, News, Interviews and More)		← Must have ad → in Feb and/or April to gain access to be included in How To Guide	Transducers Quality in Automation	Extensometers	Spectrometers	Laser NDT	Radiation Safety	Ultrasonics
FREE Advertiser Bonus	"Double Exposure" FREE SPACE for all advertisers!		 Gold NDT Leads			FREE Case Study	 Gold NDT Leads	
Additional Marketing Opportunities	NDT Update eNewsletter <i>Quality Showcase</i>	NDT Update eNewsletter <i>Quality Integrated Showcase</i>	NDT Update eNewsletter <i>Quality Showcase Postcards Plus</i>	NDT Update eNewsletter <i>Quality Integrated Showcase</i>	NDT Update eNewsletter <i>Quality Showcase Postcards Plus</i>	NDT Update eNewsletter <i>Quality Showcase</i>	NDT Update eNewsletter <i>Quality Showcase</i>	NDT Update eNewsletter <i>Quality Showcase Postcards Plus</i>
Bonus Show Distribution		AeroDef Manufacturing March 17 -19 Fort Worth, Texas	Control May 5 - 8, 2020 Stuttgart, Germany RAPID Apr. 20 - 23 Anaheim, CA ASQ World Conference Columbus, OH, May 3 - 6	The Vision Show June 9 - 11 Boston, MA	CMSC July 20 - 24 New Orleans, LA	 IMTS September 14-19 Chicago, IL NCSLI Aug. 22 - 27 Denver, CO	The ASSEMBLY Show Rosemont, IL Oct. 27 - 29	FABTECH Nov. 18 - 20 Las Vegas, NV ASNT Annual Conference Nov. 9 - 12 Lake Buena Vista, FL