











# 2020 EDITORIAL CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<b>AD CLOSE</b>	12/3	1/6	2/5	3/4	4/3	5/4
<b>MATERIALS DUE</b>	12/9	1/8	2/7	3/9	4/8	5/7
<b>SPECIAL COVERAGE</b>	<b>AUTOMOTIVE</b>	<b>ALTERNATIVE ENERGY MEDICAL</b>	<b>PLASTICS AUTOMOTIVE</b>	<b>AEROSPACE</b>	<b>ENERGY PLASTICS</b>	<b>AEROSPACE AUTOMOTIVE</b>
<b>MEASUREMENT</b>	CMMs	In-Line Measurement	Fixturing	Color Measurement	Gage Selection	Form Measurement
<b>TEST &amp; INSPECTION</b>	Tensile Testing	Hardness Testing	Medical Devices	Torque/Force Gaging	Thread Inspection	Nondestructive Test
<b>SOFTWARE</b>	Document Control Software	Data Collection Software	Compliance Software	Quality Management Software	Reverse Engineering Software	Software Trends
<b>MANAGEMENT</b>	Spending Survey	Leadership 100			Lean Mfg/Other Mfg Processes	State of the Profession
<b>QUALITY 101</b>	Optical Measurement	Shaft Measurement	Leak Testing	Robotics	Standards	Surface Measurement
<b>CASE STUDIES</b>	Flow Charting CAD Programs Calibration	Coating & Thickness Measurement Certification Custom Gaging	Failure Analysis Quality Software Noncontact Inspection	NDT Leak Testing Machine Vision	Calipers ID/OD Measurement NDT	Materials Testing Reverse Engineering Flaw Detection
<b>REGULAR COLUMNS</b>	Jim L. Smith's Face of Quality ASQ's Speaking of Quality Hill Cox's Other Dimensions	Jim L. Smith's Face of Quality ASQ's Speaking of Quality Hill Cox's Other Dimensions	Jim L. Smith's Face of Quality ASQ's Speaking of Quality Hill Cox's Other Dimensions	Jim L. Smith's Face of Quality ASQ's Speaking of Quality Hill Cox's Other Dimensions	Jim L. Smith's Face of Quality ASQ's Speaking of Quality Hill Cox's Other Dimensions	Jim L. Smith's Face of Quality ASQ's Speaking of Quality Hill Cox's Other Dimensions
<b>SPECIAL SECTIONS</b>			HOW TO GUIDE 	QUALITY IN AUTOMATION 		
<b>FREE AD BONUSES</b>	"Double Exposure" FREE space for all advertisers! Medical Access 100	Quality Case Study (1/2 page advertorial)	 Ad Score available for 1/2 page and larger advertisers.	Quality Leadership Access 100	Quality Case Study (1/2 page advertorial)	 June Corporate Profile (1/2 page advertorial)
<b>DIGITAL OPPORTUNITIES</b>	Update eNewsletters TechFocus eBlast: Dimensional Measurement Product Spotlight: CMM Quality In... Medical Manufacturing	Update eNewsletters TechFocus eBlast: Surface Measurement White Paper eBlast Video eBlast Product Spotlight: Tensile Testing Quality In... Auto Manufacturing	Update eNewsletters TechFocus eBlast: NDT Integrated Showcase How To Guide Podcast Spotlight eBlast Multi Sponsor Webinar Product Spotlight: Data Collection Quality In... Energy Manufacturing	Update eNewsletters TechFocus eBlast: Calibration Literature Showcase Video eBlast Product Spotlight: In Line Measurement Quality In... Plastics Manufacturing	Update eNewsletters TechFocus eBlast: Hand-held Gaging White Paper eBlast Product Spotlight: Force Testing Quality In... Aerospace Manufacturing	Update eNewsletters TechFocus eBlast: Optical Comparators Integrated Showcase Video eBlast Podcast Spotlight eBlast Product Spotlight: Standards Quality In... Energy Manufacturing
<b>ADDITIONAL MARKETING OPPORTUNITIES</b>	Showcase	Showcase		Postcard Plus Showcase	Showcase	
<b>SHOW DISTRIBUTION</b>	A3 Business Forum Orlando, FL Jan. 13 - 15		AeroDef Manufacturing Fort Worth, TX Mar. 17 - 19	RAPID Anaheim, CA, April 20 - 23 ASQ World Conference Columbus, OH, May 3 - 6 Control Stuttgart, Germany May 5 - 8	The Vision Show June 9 - 11 Boston, MA	



JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	MID-NOVEMBER	DECEMBER
6/4	7/3	8/3	9/3	10/2	10/8	11/3
6/9	7/9	8/6	9/8	10/7	10/15	11/6
<b>AEROSPACE PLASTICS</b>	<b>AUTOMOTIVE MEDICAL</b>	<b>ENERGY</b>	<b>AUTOMOTIVE METALWORKING</b>	<b>AEROSPACE PLASTICS</b>	<b>2021 QUALITY BUYERS GUIDE</b>	<b>MEDICAL</b>
Thickness Measurement	Calibration	Custom Gaging	Height Gaging	In-Process Gaging		3-D Measurement
Plastics Analysis	Materials Testing	Universal Testers	Optical Inspection	Spectroscopy		Additive Mfg. Inspection
GD&T Software	Automation Software	Gage Management Software	Inspection Software	SPC Software		Calibration Software
Continuous Improvement	Next Gen: Attracting/ Educating Engineers	Quality Cost Management	Industry 4.0	Training		Auditing
GR&R	Multisensor Measurement	Air Gaging	Laser Trackers	Handheld Gaging		CMMs
Torque Testing Certification Portable Measurement	Laser Inspection Machine Vision CMMs	Dimensional Inspection FEMAS Multisensor Measurement	Precision Sorting Gaging Malcolm Baldrige	Shaft Measurement Gear Inspection 3-D Scanning		
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<b>VISION &amp; SENSORS</b> <b>NDT</b> Aerospace	<b>NDT</b> nondestructive testing including materials test	<b>VISION &amp; SENSORS</b>	<b>NDT</b> nondestructive testing including materials test	<b>NDT</b> nondestructive testing including materials test		<b>VISION &amp; SENSORS</b> 2021 Sourcebook
Quality Aerospace Access 100	Quality Case Study (1/2 page advertorial) Quality Automotive Access 100		Quality Case Study (1/2 page advertorial)	Early Bird Special! November advertisers who also book their 2021 Quality Buyers Guide space get equivalent space FREE in the Buyers Guide		<b>GOLD LEADS</b> December Product Profile (1/2 page advertorial)
Update eNewsletters TechFocus eBlast: CMMs	Update eNewsletters TechFocus eBlast: In-Process Gaging	Update eNewsletters TechFocus eBlast: Machine Vision	Update eNewsletters TechFocus eBlast: Managing Quality	Update eNewsletters TechFocus eBlast: Noncontact Measurement/ Inspection	Update eNewsletters TechFocus eBlast: Materials Test	
Multi Sponsor Webinar <b>Product Spotlight:</b> NDT <b>Quality In...</b> Auto Manufacturing	<b>White Paper eBlast</b> <b>Video eBlast</b> Multi Sponsor Webinar <b>Product Spotlight:</b> Surface Measurement <b>Quality In...</b> Plastics Manufacturing	<b>Integrated Showcase</b> <b>Podcast Spotlight eBlast</b> <b>Product Spotlight:</b> Calibration <b>Quality In...</b> Aerospace Manufacturing	<b>Video eBlast</b> <b>Product Spotlight:</b> Air Gaging <b>Quality In...</b> Energy Manufacturing	<b>White Paper eBlast</b> Multi Sponsor Webinar <b>Product Spotlight:</b> Laser Trackers <b>Quality In...</b> Auto Manufacturing	<b>Integrated Showcase</b> <b>Video eBlast</b> View from the Top <b>Podcast Spotlight eBlast</b> <b>Product Spotlight:</b> Handheld Gaging <b>Quality In...</b> Aerospace Manufacturing	
Postcard Plus <b>Showcase</b>	<b>Showcase</b>		<b>Showcase</b>	Postcard Plus <b>Showcase</b>		
<b>CMSC</b> New Orleans, LA July 20 - 24	<b>NCSLI</b> Denver, CO Aug. 22 - 27		<b>The ASSEMBLY Show</b> Rosemont, IL Oct. 27 - 29	<b>ASNT Annual Conference</b> Lake Buena Vista, FL Nov. 9 - 12		
	 <b>IMTS</b> September 14-19, Chicago, IL			<b>FABTECH</b> Las Vegas, NV Nov. 18 - 20		