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<th>JANUARY</th>
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<td>AD CLOSE</td>
<td>12/3</td>
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<td>MATERIALS DUE</td>
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<td>AUTOMOTIVE</td>
<td>ALTERNATIVE ENERGY MEDICAL</td>
<td>PLASTICS AUTOMOTIVE</td>
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<td>CMMs</td>
<td>In-Line Measurement</td>
<td>Fixturing</td>
<td>Color Measurement</td>
<td>Gage Selection</td>
<td>Form Measurement</td>
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<td>TEST &amp; INSPECTION</td>
<td>Tensile Testing</td>
<td>Hardness Testing</td>
<td>Medical Devices</td>
<td>Torque/Force Gaging</td>
<td>Thread Inspection</td>
<td>Nondestructive Test</td>
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<td>Spending Survey</td>
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<td>QUALITY 101</td>
<td>Optical Measurement</td>
<td>Shaft Measurement</td>
<td>Leak Testing</td>
<td>Robotics</td>
<td>Standards</td>
<td>Surface Measurement</td>
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<td>SPECIAL SECTIONS</td>
<td>VISION &amp; SENSORS</td>
<td>HOW TO GUIDE</td>
<td>QUALITY IN AUTOMATION</td>
<td>VISION &amp; SENSORS</td>
<td>VISION &amp; SENSORS</td>
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<td>FREE AD BONUSES</td>
<td>“Double Exposure” FREE space for all advertisers! Medical Access 100</td>
<td>Quality Case Study (1/2 page advertorial)</td>
<td>Quality Leadership Access 100</td>
<td>Quality Case Study (1/2 page advertorial)</td>
<td>June Corporate Profile (1/2 page advertorial)</td>
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<td>DIGITAL OPPORTUNITIES</td>
<td>Update eNewsletters TechFocus eBlast Dimensional Measurement</td>
<td>Update eNewsletters TechFocus eBlast Surface Measurement</td>
<td>Update eNewsletters TechFocus eBlast NDT</td>
<td>Update eNewsletters TechFocus eBlast Calibration</td>
<td>Update eNewsletters TechFocus eBlast Hand-held Gaging</td>
<td>Update eNewsletters TechFocus eBlast Optical Comparators</td>
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<td>ADDITIONAL MARKETING OPPORTUNITIES</td>
<td>Showcase</td>
<td>Showcase</td>
<td>Postcard Plus Showcase</td>
<td>Showcase</td>
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<td>SHOW DISTRIBUTION</td>
<td>A3 Business Forum Orlando, FL Jan. 13 - 15</td>
<td>AeroDef Manufacturing Fort Worth, TX Mar. 17 - 19</td>
<td>RAPID Anaheim, CA April 20 - 23 ASQ World Conference Columbus, OH May 3 - 6</td>
<td>Control Stuttgart, Germany May 5 - 8</td>
<td>The Vision Show June 9 - 11 Boston, MA</td>
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### 2021 QUALITY BUYERS GUIDE

#### VISION & SENSORS

<table>
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<tr>
<th>Aerospace</th>
<th>Automotive</th>
<th>Energy</th>
<th>Aerospace</th>
<th>Medical</th>
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<tr>
<td>Quality Case Study (1/2 page advertorial)</td>
<td>Quality Case Study (1/2 page advertorial)</td>
<td>Early Bird Special! November advertisers who also book their 2021 Quality Buyers Guide space get equivalent space FREE in the Buyers Guide</td>
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#### Update eNewsletters

- TechFocus eBlasts: CMMS
- Multi Sponsor Webinar: NDT
- Product Spotlight: Noncontact Measurement/Inspection

#### Postcard Plus

- Showcase
- Showcase
- Showcase

#### CMSC

- New Orleans, LA
- July 20 - 24

#### NCSLI

- Denver, CO
- Aug. 22 - 27

#### ASNT Annual Conference

- Lake Buena Vista, FL
- Nov. 9 - 12

#### FABTECH

- Las Vegas, NV
- Nov. 18 - 20

#### IMTS 2020

- September 14-19, Chicago, IL

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**JULY**

- 6/4
- 6/9

**AEROSPACE**

- Thickness Measurement

**PLASTICS**

- Calibration

**AUTOMOTIVE**

- Materials Testing

**MEDICAL**

- 3-D Measurement

**ENERGY**

- Custom Gaging

**METALWORKING**

- Optical Inspection

**AUTOMOTIVE**

- Universal Testers

**PLASTICS**

- Inspection Software

**MEDICAL**

- Spectroscopy

**METALWORKING**

- SPC Software

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**JULY**

- 6/4
- 6/9

**AEROSPACE**

- Next Gen: Attracting/Educating Engineers

**PLASTICS**

- Quality Cost Management

**AUTOMOTIVE**

- Industry 4.0

**MEDICAL**

- Training

**ENERGY**

- Laser Trackers

**METALWORKING**

- Handheld Gaging

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**JULY**

- 6/4
- 6/9

**AEROSPACE**

- GR&R

**PLASTICS**

- Dimensional Inspection

**AUTOMOTIVE**

- FEMAS

**MEDICAL**

- Shaft Measurement

**ENERGY**

- Precision Sorting

**METALWORKING**

- Gear Inspection

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**AEROSPACE**

- Laser Inspection

**PLASTICS**

- Machine Vision

**AUTOMOTIVE**

- CMMs

**MEDICAL**

- 3-D Scanning

**ENERGY**

- Laser Trackers

**METALWORKING**

- Laser Trackers

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**AEROSPACE**

- [Jim L. Smith's Face of Quality](#)

**PLASTICS**

- ASQ's Speaking of Quality

**AUTOMOTIVE**

- Hill Cox's Other Dimensions

**MEDICAL**

- Hill Cox's Other Dimensions

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**AEROSPACE**

- Update eNewsletters

**PLASTICS**

- Update eNewsletters

**AUTOMOTIVE**

- Update eNewsletters

**MEDICAL**

- Update eNewsletters

**ENERGY**

- Update eNewsletters

**METALWORKING**

- Update eNewsletters

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**AEROSPACE**

- White Paper eBlasts: In-Process Gaging

**PLASTICS**

- Video eBlasts: Machine Vision

**AUTOMOTIVE**

- Product Spotlight: Calibration

**MEDICAL**

- Video eBlasts: Managing Quality

**ENERGY**

- Video eBlasts: Air Gaging

**METALWORKING**

- Video eBlasts: Handheld Gaging

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**AEROSPACE**

- Multi Sponsor Webinar: NDT

**PLASTICS**

- Product Spotlight: Advanced Surface Measurement

**AUTOMOTIVE**

- Quality In... Aerospace Manufacturing

**MEDICAL**

- Quality In... Auto Manufacturing

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**AEROSPACE**

- Postcard Plus

**PLASTICS**

- Showcase

**AUTOMOTIVE**

- Showcase

**MEDICAL**

- Showcase

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**AEROSPACE**

- CMSC: New Orleans, LA

**PLASTICS**

- NCSLI: Denver, CO

**AUTOMOTIVE**

- The ASSEMBLY Show

**MEDICAL**

- ASNT Annual Conference

**ENERGY**

- FABTECH

**METALWORKING**

- IMTS September 14-19, Chicago, IL